



FRANCHISEE RESTAURANT RECOVERY COVERAGE

RESTAURANT RECOVERY INSURANCE (RRI)

Should customers at a specific Sonic location allege they became ill due to exposure to an employee with an infectious disease (such as hepatitis), that location and possibly surrounding locations could lose business due to the event being covered by the local media.

However, e. coli or salmonella found on food purchased throughout the system can create a media firestorm affecting stores regionally, if not nationally. The total loss of such an event involving a popular Mexican fast food restaurant chain exceeded \$30 million.

Most incidents are smaller in scope, but can be devastating to the local restaurant if the media gets involved.

CONSIDER THESE ACTUAL EVENTS:

- Finger found in chili
- Bloody bandaid found in sandwich
- Pesticide found in soft drink
- Broken blade from vegetable slicer found in child's food



Restaurant Recovery Insurance covers lost profits from such acts, whether they are malicious or accidental.

YOU CANNOT AFFORD TO BE WITHOUT THIS IMPORTANT COVERAGE.